

Loke Sin Wei

LL.B. (Hons)

Senior Trade Mark Associate

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Loke Sin Wei is a Senior Trade Mark Associate with Amica Law LLC. She graduated from the University of Nottingham with a Bachelor of Laws in 2014 and was called to the Bar of England and Wales (Lincoln's Inn) in 2015. Prior to joining the firm, Sin Wei was practicing as an Advocate and Solicitor in Malaysia and called to the Malaysian Bar in 2016.

Experience

Sin Wei's focus areas of practice include:

- General advisory work on intellectual property issues and protection strategies
- Managing and developing trade mark portfolios for local and international clients including advising on trade mark registrability, conducting trade mark clearance searches, and overcoming office actions
- Assisting in and advising on contentious intellectual property matters, including trade mark oppositions

Sample matters

- Managing and developing the trade mark portfolio of a multinational technology and e-commerce company
- Assisting in negotiations and contentious trade mark actions, and managing the trade mark portfolio of a Chinese multinational technology company
- Assisting and advising an Australian university, in enforcing trade mark rights through trade mark oppositions and invalidation actions

Key Practice Areas

- Brands & IP Portfolio Management
- Trade Marks, Patent, Design & Copyright Protection